

# North Carolina Horse Council Economic Impact by Sectors



## COMPETITION

**\$734 million**

competition sector total  
economic impact

**7,976 jobs**

supported

**\$423 million**

added value to the  
state's economy

## RECREATION

**\$478 million**

recreation sector total  
economic impact

**9,076 jobs**

supported

**\$812 million**

added value to the  
state's economy

## RACING

**\$190 million**

racing sector total  
economic impact

**1,916 jobs**

supported

**\$120 million**

added value to the  
state's economy

## EQUINE THERAPY

**48 jobs**

supported

**\$2.3 million**

added value to the  
state's economy

## EQUINE RESCUES & SANCTUARIES

**346 jobs**

supported

**\$14.9 million**

added value to the  
state's economy



Phone: 919.854.1990

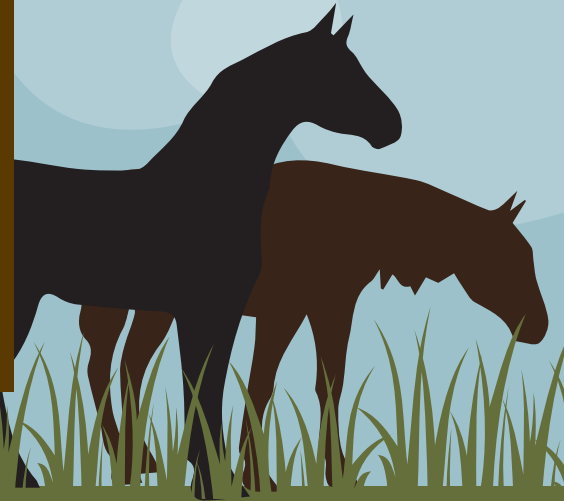
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# North Carolina Horse Council Economic Impact of the Horse Industry



 **\$3.44 billion**  
**economic impact**

that combine horse ownership, equine institutions & profit making organizations, and tourism spending by participants and spectators

**\$2 billion**  
total value added to the  
North Carolina Economy



**\$1.1 billion**  
direct contribution to GDP



**30.5%**

In total of households in NC  
contain horse enthusiasts

**26,000**

number of NC residents  
volunteering for horse-related  
activities

**306,210**

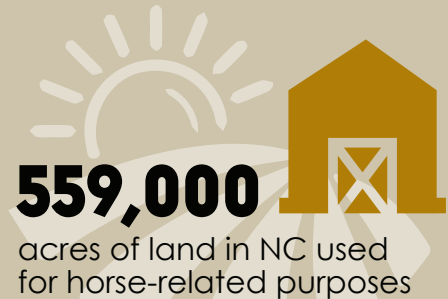
horses in North Carolina



**36,180 jobs**  
total employment impact

**25,072 jobs**  
direct employment impact

 **NC ranks**  
one of the top ten states in  
terms of horse population

  
**559,000**  
acres of land in NC used  
for horse-related purposes



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