

North Carolina Horse Council Economic Impact by Sectors



COMPETITION

\$734 million

competition sector total economic impact

7,976 jobs

supported

\$423 million

added value to the state's economy

RECREATION

\$478 million

racing sector total economic impact

9,076 jobs

supported

\$812 million

added value to the state's economy

RACING

\$190 million

racing sector total economic impact

1,916 jobs

supported

\$120 million

added value to the state's economy

EQUINE THERAPY

48 jobs

supported

\$2.3 million

added value to the state's economy

EQUINE RESCUES & SANCTUARIES

346 jobs

supported

\$14.9 million

added value to the state's economy



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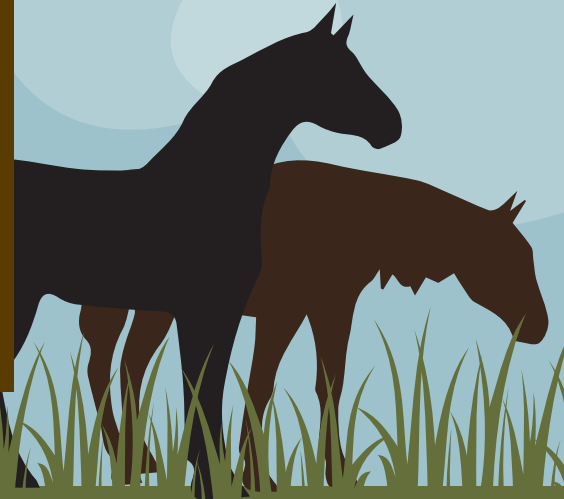
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North Carolina Horse Council Economic Impact of the Horse Industry



 **\$3.44 billion**
economic impact

that combine horse ownership, equine institutions & profit making organizations, and tourism spending by participants and spectators

\$2 billion
total value added to the
North Carolina Economy



\$1.1 billion
direct contribution to GDP



30.5%

In total of households in NC
contain horse enthusiasts

26,000

number of NC residents
volunteering for horse-related
activities

306,210

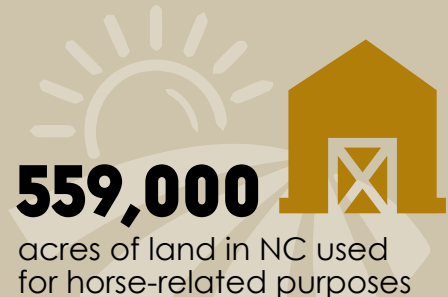
horses in North Carolina



36,180 jobs
total employment impact

25,072 jobs
direct employment impact

 **NC ranks**
one of the top ten states in
terms of horse population


559,000
acres of land in NC used
for horse-related purposes



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