

# 2013 ANNUAL REPORT

## NORTH CAROLINA HORSE COUNCIL

### Overview

The North Carolina Horse Council (NCHC) was established in 1972. We are a non-profit 501 c (5) organization that puts every dollar received back into supporting and working for our members. We are a volunteer organization that is supported by people who are passionate and provide energy to the equine community. We welcome all people to join us and be a part of the largest and most active horse council in America.

Since 1972, the NCHC has established an impressive track record of creative, flexible and innovative work and is well respected by its partner organizations. The NCHC is located in Raleigh, NC housing an Executive Director and an established Board of Directors including a strong group of advisory council members from related equine, educational and agricultural organizations.

The NCHC serves the interests of all North Carolina Equestrians and Equine enthusiasts by the monitoring and lobbying for state

legislation and regulations which impact horse owners and serving in general as the "Voice of the Equine Industry". Examples of some of the laws and rules where the NCHC has helped are:

- Equine Liability Law
- Building code exemptions for Barns and Stables
- Tax Benefits for agricultural land
- Water & Nutrient rules
- Right to Ride Legislation
- NC Farm Act 2013 which strengthened the Recreational Use and Equine Liability Law
- Recurring funding for state owned equine facilities

Other services the NCHC provides are:

\*Promote self regulation of animal care and welfare standards so that outside organizations such as Humane Society of the United States (HSUS) and PETA (People for the Ethical Treatment of Animals) do not control how we maintain or care for our animals.



\*Assist in times of emergency or disaster providing solutions to the equine community on a state-wide basis.

\*Work very closely with NC colleges and universities. We share information and provide financial support where possible.

\*Provide grants to youth groups and therapeutic riding centers, trail associations and community education programs.

\*Serve as the "411" & "911" to the horse community. With an established office, we provide information to all callers and assist equine owners with referrals for such problems as finding a veterinarian, farrier, trail information, etc.

\*The NCHC is strengthening working relationships with state agencies such as the NCDA&CS, NC Farm Bureau, The Grange, Pork Council, Cattlemen's Association and other Agri-businesses.

### Inside this Report:

Accomplishments	2
Specialty License Plate	3
Coalition of State Horse Councils	3
Extreme Trail Horse Challenge	3
Opportunities to Get Involved	4
Board of Directors	4

### Special points of interest:

- Extreme Trail Horse Challenge
- NCHC Specialty License Plate
- Coalition of State Horse Councils

## Accomplishments in 2013



Carolina Hoofbeats TV films a large animal rescue program

**“There are over 53,000 households who own horses. If we ban together there is power in numbers... Horse Power!”**



The NCHC Supports Young Equestrians as the future leaders of our Industry

- Received a Cost Share Grant to develop Best Management Practices for Equine Farms
- Worked with local equine groups to continue to raise money to build stalls at the Southeastern Agricultural Center
- Hosted the Annual Meeting of the Coalition of State Horse Councils
- Funded grants for gelding vouchers, euthanasia vouchers, safety-net feed programs, educational scholarships and health research
- Funded our first Development Grant to establish Carolina Hoofbeats TV. A television program highlighting North Carolina Equine Activities
- Conducted Regional Caucuses throughout the state to develop our legislative agenda and shape the NCHC strategic plan
- Attended the North Carolina Farm Bureau Policy Review Day, Leadership Conference, Women's Conference and State Conference to strengthen our relationships with agricultural organizations across the state
- Assisted in establishing a new chapter of the Back Country Horsemen of NC in our Eastern Region, working in the Croatan National Forest.
- Designed a new NCHC Marketing Brochure
- Successfully lobbied to pass legislation strengthening the NC Recreational Use Statute
- Successfully lobbied to pass legislation to strengthen the NC Equine Liability Law
- Successfully introduced legislation to clarify the Agricultural Present Use Value Tax
- Agreed with representatives from the Department of Environment and Natural Resources to execute a Memorandum of Understanding regarding Trails
- Successfully lobbied for recurring state dollars to be granted to the NC Department of Agriculture and Consumer Services and to have dollars earmarked for the stall development at the Southeastern Agricultural Event Center
- Provided written comments on multiple public land trail plans and worked with other trail user groups to begin to develop a statewide plan on trails and greenways
- Conducted a second Cowboy Up Event to help raise dollars to fund stall development at the Southeastern Agricultural Event Center
- Maintained our positions on the Jordan Lake and Falls Lake Watershed Oversight Committees
- Successfully conducted two of our monthly Board meetings away from the Raleigh area to increase our statewide presence
- Filmed two promotional videos to increase awareness of the activities of the North Carolina Horse Council
- Expanded the annual Southern Horse Festival Open All Breed Show to include an Academy Division Show as well as the NCQHA "No Bling" All Amateur show, educational seminars and the Open All Breed Show

**Special Note: The NCHC takes pride in mentioning Carolina Hoofbeats Magazine, Southeastern Equine Magazine and Carolina HoofBeats TV. It has been a privilege working with the Magazine staff and we want to thank them for helping us fulfill several of our marketing goals. The NCHC wishes you continued success!**



## NCHC Specialty License Plate Achieved

In 2013, we achieved the 300 preorders necessary to produce our own specialty license plate and will finally see this beautiful plate on our cars and trucks .

The special plate will be a great way to raise awareness and funds for the NCHC. Every year the NCHC will receive funds from the NC Department of Motor Vehicles from the sale of our plate. This will help us to promote

and protect our horses.

We hope that every horse owner and those who just love horses, will be one of the first to display the plate on their car, truck or trailer!

Help show your passion for horses...apply now at

[www.nchorsecouncil.com/license-plate-application](http://www.nchorsecouncil.com/license-plate-application)

Or visit the DMV site at:

<https://edmv.ncdot.gov/VehicleRegistration/SpecialPlate>

Special Thanks to our NC Horse Owners who made this happen by being in the first 300 to purchase a plate.

Now come on horse people...let's show them our horse power by increasing the number of equine plates on the road.



NCHC Specialty Plate

## Coalition of State Horse Councils

Representative from Horse Councils all over the Country met in North Carolina this year to discuss Policies, Laws, Rules and Regulations which impact the Equine Industry.

Thirteen States were represented with members from as far away as Idaho and Colorado. Speakers shared information on General Liability Laws, Water and Nutrient Regu-

lations, Animal Welfare and Business and Taxation laws.

The Group toured sections of our state to promote future use of our Equine Facilities, specifically the new Southeastern Agricultural Event Center. In addition, the group observed an open stock horse show, a working cattle dog demonstration, Standardbred harness racing and a

polocrosse demonstration. These are some of the fastest growing equine activities in the Nation.



Dean Lunn of the NCSU College of Veterinary Medicine speaking to the Coalition Members

**The Equine Industry in North Carolina has a 1.9 billion dollar economic impact.**

## Extreme Trail Horse Challenge

The Board of Directors established the first ever Extreme Trail Horse Challenge Series this year in an attempt to increase awareness of our goals and objectives as an organization and to increase membership.

Ten challenges were held across the state with four levels of competition in-

cluding youth, amateur, open and pro.

The challenges were held across the state from as far west as Ferguson, NC - Leatherwood Mountain, Lumberton, Silk Hope, Lexington and Raeford, Red Oak, Oxford, Raleigh to Halifax County hosted by the Halifax County Horse Council.

Great prizes were provided by World Class Saddlery which included a custom designed saddle, breast collar, bridle and chinks. The overall winner received a zero turn lawn mower provided by Equine Savings.

Special thanks to these two great sponsors!



## 2013 ANNUAL REPORT

### Opportunities to get involved

Join the Council and Volunteer  
to serve on one of the  
following Committees:

- Trails
- Equine Health and Welfare
- Facilities
- Marketing and Promotion
- Membership and Development
- Legislative and Regulatory
- Education

Support and assist us by:

- Becoming an Agri-Business Sponsor
- Listing your Business on the Equine Directory
- Buying your Equine Gifts from the NCHC Store
- Asking others to come Join the HERD!
- Purchasing our NCHC License Plate



### 2013 Board of Directors



**President: Sammy Jenkins**

**Vice-President**

Bob Sanford

**Secretary**

Rose Cushing

**Treasurer**

Tom Bennett

**Past President**

Randy Ratliff

**Executive Director**

Sue Gray

**Administrative Assistants:**

Cheryl Bennett

and

Tina Batchelor



**Elected Directors**

Casey Armstrong

Pat Benton

Phil Blalock

Dottie Burch

Clara Cahoon

Myra Daniel

Linda Falls

Dianne Ferello

Scotty Gibbs

Brock Griffith

Allen Harper

Lucinda Human

Jerry King

Lycurous Lowry

Kaye Myers

Mary Myers

Gayle Nifong

Susan Schneider

Johnny Shook

Rebecca Stinson

Nathan Tabor

Doug Tate

Jim Thomas

Tom Thomas

Laurie Wood

**We are on the web at:**

[www.nchcouncil.com](http://www.nchcouncil.com)

4904 Waters Edge Drive  
Suite 290  
Raleigh, NC 27606

Phone: 919-854-1990  
Toll Free: 800-529-9206  
Fax: 919-854-1989

